

PROJECT DETAILS
Project Title
ENTANGLED MEDIA HISTORIES: NEW APPROACHES TO THE HISTORY OF NORTHERN EUROPEAN MEDIA
Project Summary
<p>In recent years, Bournemouth University's Centre for Media History (CMH) has developed research in two main areas; firstly to incorporate European (specifically Swedish and German) examples and secondly to study a wider range of non-broadcast media. These developments have contributed to the creation of the Swedish-funded network Entangled Media Histories (EMHIS) together with Lund University and the Hans-Bredow Institute at the University of Hamburg.</p> <p>Aims</p> <p>The aim of this project is to support a PhD student to conduct research into northern European media history informed by the pioneering work of EMHIS and the idea of 'entangled media histories'. The concept of 'entanglement' might here be interpreted as the interrelations, interactions and transfers between media systems (transnational dimensions of media), the role of mediators, and the flow and exchange of people and ideas, through media networks and media institutions. This approach goes beyond comparison and seeks to identify 'entangled' dimensions of media histories.</p> <p>The precise subject of the research will depend on the interests and experience of the student but the Centre for Media History specialises in the history of broadcasting (radio and television) and there is a growing interest in the press, supported by our Swedish colleagues.</p> <p>As an example, the project might look at the development of post-war radio drama in the UK. Traditionally, accounts of British radio drama have been narrow and nationally specific. An 'entangled' approach would seek to identify European influences in the work of, for example, Samuel Beckett, Giles Cooper and Tom Stoppard. The impact of 'absurdism' on radio drama is evidence of a European influence as is the existence of European producers arriving at the BBC in the 1950s.</p> <p>Other possible examples include the media and the second world war, incorporating references to the European experience, and the history of Public Service Broadcasting in Europe.</p> <p>The examples presented here are only to give applicants an idea of the sort of subject which might be studied, the supervisory team is open to any subject which features the history of the media (especially broadcasting or the press) with potential for an 'entangled' approach.</p> <p>The proposed studentship would support a student who would benefit from the exceptional opportunities provided by EMHIS including attendance at the biannual fora as well as opportunities to study in Sweden and Germany.</p> <p>Methods</p> <p>The research would employ the clearly defined and well-tested methods of media history research developed over the last 13 years in the CMH.</p> <ol style="list-style-type: none"> 1. Review of existing literature including cultural and social history and the history of the full range of media. 2. Use of archives, employing textual and/or content analysis. 3. Interviews with former producers, journalists and other appropriate individuals. <p>Outcomes</p> <ol style="list-style-type: none"> 1. Completion of the PhD, a pioneering and distinctive contribution to European media history and the basis for further outputs including a monograph or journal articles. 2. The experience gained from active engagement in EMHIS including blog posts and organisation of fora and conferences. 3. Reading a paper at the concluding EMHIS conference and contributing to the published collection which is a key

EMHIS outcome.	
Training Opportunities	
<p>The EMHIS philosophy is to incorporate and train PhD students in the regular meetings (or fora) and the student would join a lively and supportive existing network of peers from three countries. We firmly believe that the experience of discussing and sharing research ideas with PhD students in Lund and Hamburg will greatly enrich the student experience.</p> <p>The student would also benefit from the research training offered by the Graduate School, in recent years our fulltime PhD students have been regular attenders at the short courses run by the Graduate School including those on research techniques, using statistics, presenting a conference paper and publishing.</p> <p>In addition to this is the more subject-specific training offered in the CMH. This includes advice and training on the use of media archives and visits to archives with supervisors. The CMH funds additional training including attendance at courses on oral history interviews and attendance at events and conferences. Another training opportunity might be to complete the Introduction to Education Practice course for PGRs. In October 2015 the new BA History will be launched at BU and the student may be given the opportunity to help run seminars and workshops on that degree.</p>	
SUPERVISORY TEAM & RESEARCH ENVIRONMENT	
First supervisor	Professor Hugh Chignell
Additional supervisors	Dr Kristin Skoog
Recent publications by supervisors relevant to this project	<p>Chignell, H., 2011. Public Issue Radio: Talks, news and current affairs in the twentieth century. Basingstoke, England: Palgrave MacMillan .</p> <p>Skoog, K., 2013. "They're "Doped" by that Dale Diary": Women's Serial Drama, the BBC and British Post-war Change. In: Thornham et alRenewing Feminisms: Radical Narratives, Fantasies and Futures in Media Studies. I.B. Tauris</p>

INFORMAL ENQUIRIES
To discuss this opportunity further, please contact Professor Hugh Chignell via email: hchignell@bournemouth.ac.uk or Dr Kristin Skoog via email kskoog@bournemouth.ac.uk
ELIGIBILITY CRITERIA
<p>All Candidates must satisfy the University's minimum doctoral entry criteria for studentships of an honours degree at Upper Second Class (2:1) and/or an appropriate Masters degree. An IELTS (Academic) score of 6.5 minimum (or equivalent) is essential for candidates for whom English is not their first language.</p> <p>Additionally, candidates are sought with a particular interest in cultural or media history: applicants with a knowledge of the Swedish or German language will be welcome.</p>
HOW TO APPLY
Please complete the BU Research Degree Application 2014 and submit it via email to the School Research Administrator - Jan Lewis - msresearch@bournemouth.ac.uk by Friday 5 September 2014 . Further information on the application process can be found at www.bournemouth.ac.uk/phd2014